

Pitch
SO YOU WANT TO

CONFERENCE



**2019
SPONSORSHIP
PACKAGE**

PLAN

PREPARE

PITCH

WHAT WE KNOW

71% of all Women owned businesses started each day are owned by Women of Color.



99.9% of all women owned businesses are considered small businesses.



Lack of capital continues to be one of the major challenges facing minority business owners.



**BALTIMORE
IS GOOD
FOR
BUSINESS!**

#5

Top Cities for Minority Entrepreneurs

#5

Top Rising Cities for Startups

Minority and Women Owned Businesses

#1

SBA Funds Awarded to Businesses

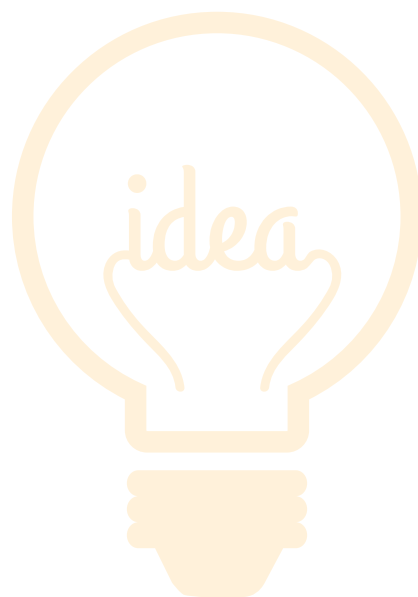
#4

**THERE ARE
OPPORTUNITIES
IN
MARYLAND**

SO YOU WANT TO
Pitch

WHAT WE DID

We provided a hands-on educational experience that assisted small business owners in obtaining the information and resources they need to plan for, prepare to, and pitch their businesses for funding.



60

small business owners attended our inaugural 2018 half day conference.



98%

of attendees were women of color.



5

funding organizations who award over \$1 million in funding yearly was on hand.

2018 SPONSORS



WHAT WE'RE DOING



EXPANDING

Full Day Conference
More Panels
More Workshops
More Funders
More Resources

AWARDING

Hosting a live Pitch Contest
with cash prizes and in-kind awards
donated by our amazing sponsors.



IGNITING

B2B and B2C Collaborations
New Ideas
New Plans
Strategic Partnerships
Funder Relationships



CURRENT
2019
CONFERENCE
SPONSORS





WHAT WE NEED

You!

As we grow and work hard to reach the entrepreneurial community, we need partners like YOU to help us to expand our reach. Join us as we assist small business owners from around the DMV learn how to access the capital they need to grow; all while nurturing the economic engine that we use to thrive!

Venture Grower \$5,000

2 Available Slots

- Full page ad in the printed conference guide.
- Exhibition space
- Logo across all social media platforms
- Monthly Exclusive meet our sponsor all day social media takeover
- Logo on the bottom bar of every page of the official SYWTP website
- Logo on Big Screen during the event.
- Acknowledgement of sponsorship on all Radio/Television promotions
- Logo placement on all print marketing.
- Official remarks on the main stage during the welcome or networking lunch at the event.
- Access to full email list of attendees.

Business Sower \$2,000

2 Available Slots

- Half page ad in the printed conference guide.
- Exhibition space
- 1- Exclusive Meet Our Sponsor all day social media takeover
- Logo on Big Screen throughout the event.
- Business name mentioned on all Radio promotions.
- Logo placement on all print marketing
- Ability to capture attendee contact information during the event.

Seed Planter \$500

- Quarter page ad in the printed conference guide.
- Meet Our Sponsor highlight on social media.
- Listing on the sponsorship page of the official SYWTP website.
- Logo listed on sponsorship screen at the event.
- Access to the meet our sponsors table.
- 1 free ticket to the conference.

Team Player In-kind Contribution

- Listing in the printed conference guide.
- Meet our sponsor highlight on social media
- Listing on the sponsorship page of the official SYWTP website
- Logo listed on the sponsorship screen at the event.
- 1 free ticket to the conference.
- Access to the meet our sponsors table.



SPONSORSHIP COMMITMENT FORM

Name: _____

Company/Organization: _____

Address: _____

City/State/Zip Code: _____

Phone Number: _____ Email: _____

Yes, I would like to support and become a Sponsor of the So You Want to Pitch Conference at the following level:

☐ \$5,000 – Venture Grower (2 Available Slots)

☐ \$2,000 – Business Sower (2 Available Slots)

☐ \$500 – Seed Planter

☐ In Kind Contribution – Team Player

For this Sponsorship level, please list what your in-kind contribution you would like to sponsor.

Payment Information:

☐ Checks made payable to “Accessmatized, LLC”

☐ PayPal Payments can be sent to info@soyouwanttopitch.com

☐ Credit Card (please circle one): Visa MC AmEx

Name on Card: _____

Card Number: _____

Exp. Date: _____ Security Code: _____

Authorized Signature: _____ Date: _____

*Credit Card payments will be processed through Square and receipts will be sent to the email address listed above.

For more information contact
Takia Ross at 443-629-4254
info@soyouwanttopitch.com

Completed forms can be sent to:
Email: info@soyouwanttopitch.com
Mailed: 2300 Russell Street, Suite B
Baltimore, Maryland 21230
Attn: Takia Ross